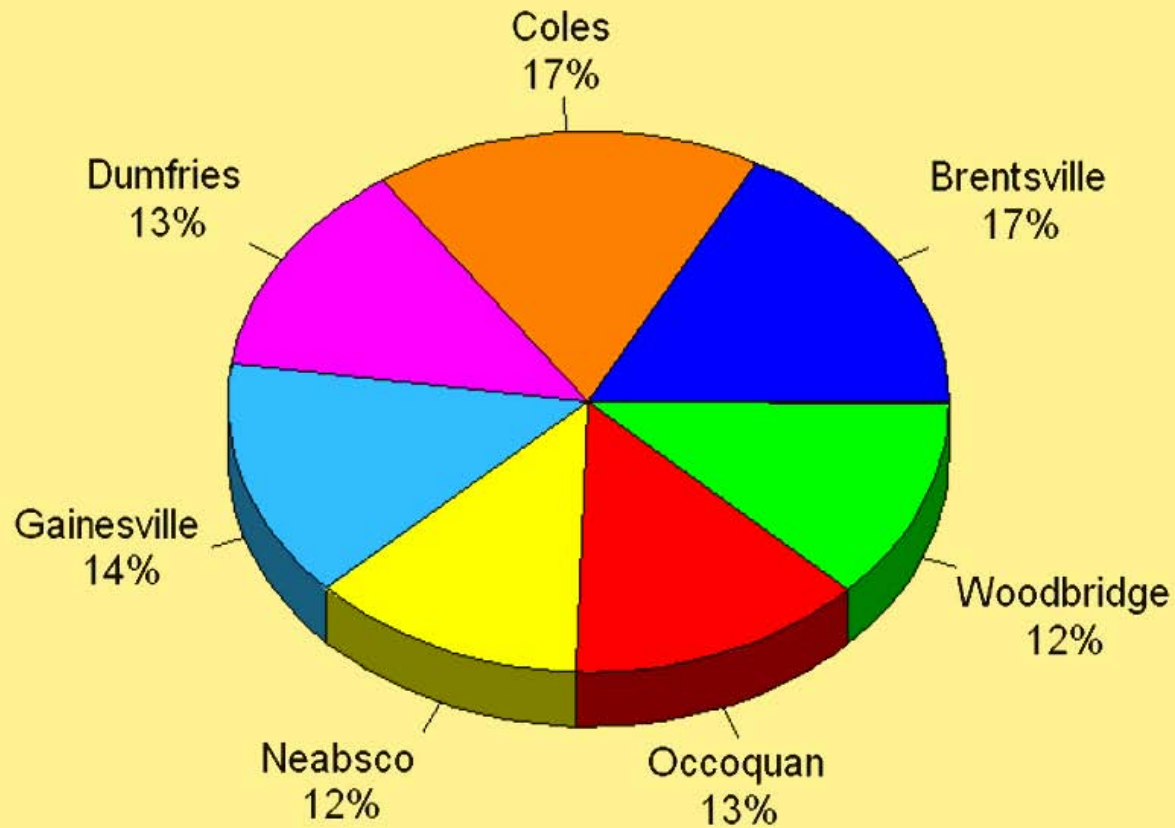


Prince William County Citizen Survey

- *Questions on full range of usage, customer satisfaction, needs, unmet needs, and priorities questions*
- *Goal of 1,100 completed surveys.*
- *Actually completed 1120 surveys. Results have 95% level of confidence with margin of error of +/-2.8%*

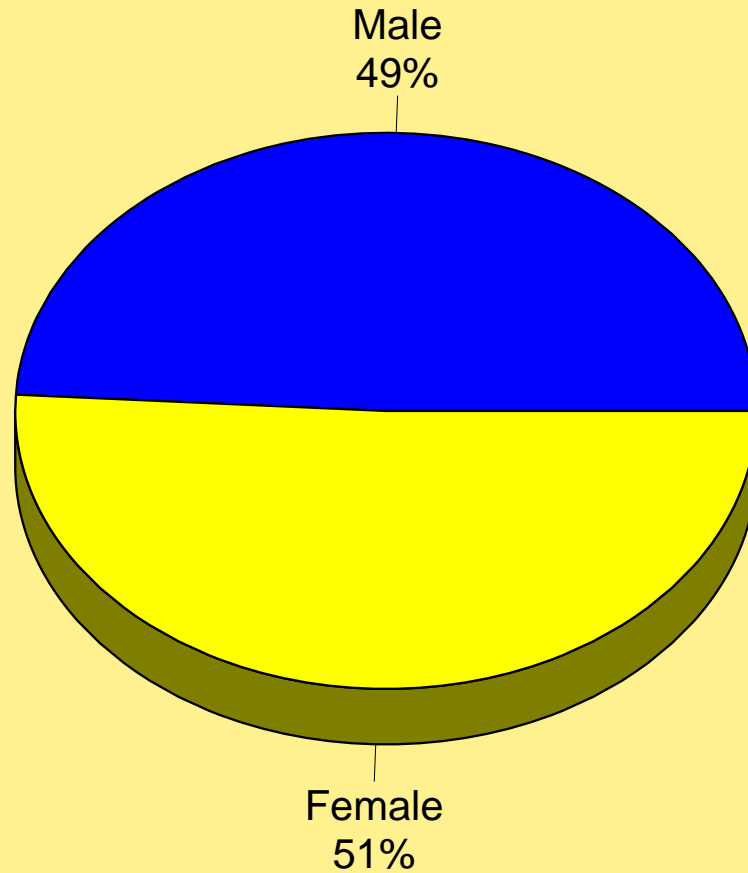
Demographics: Location of Residence

by percentage of respondents



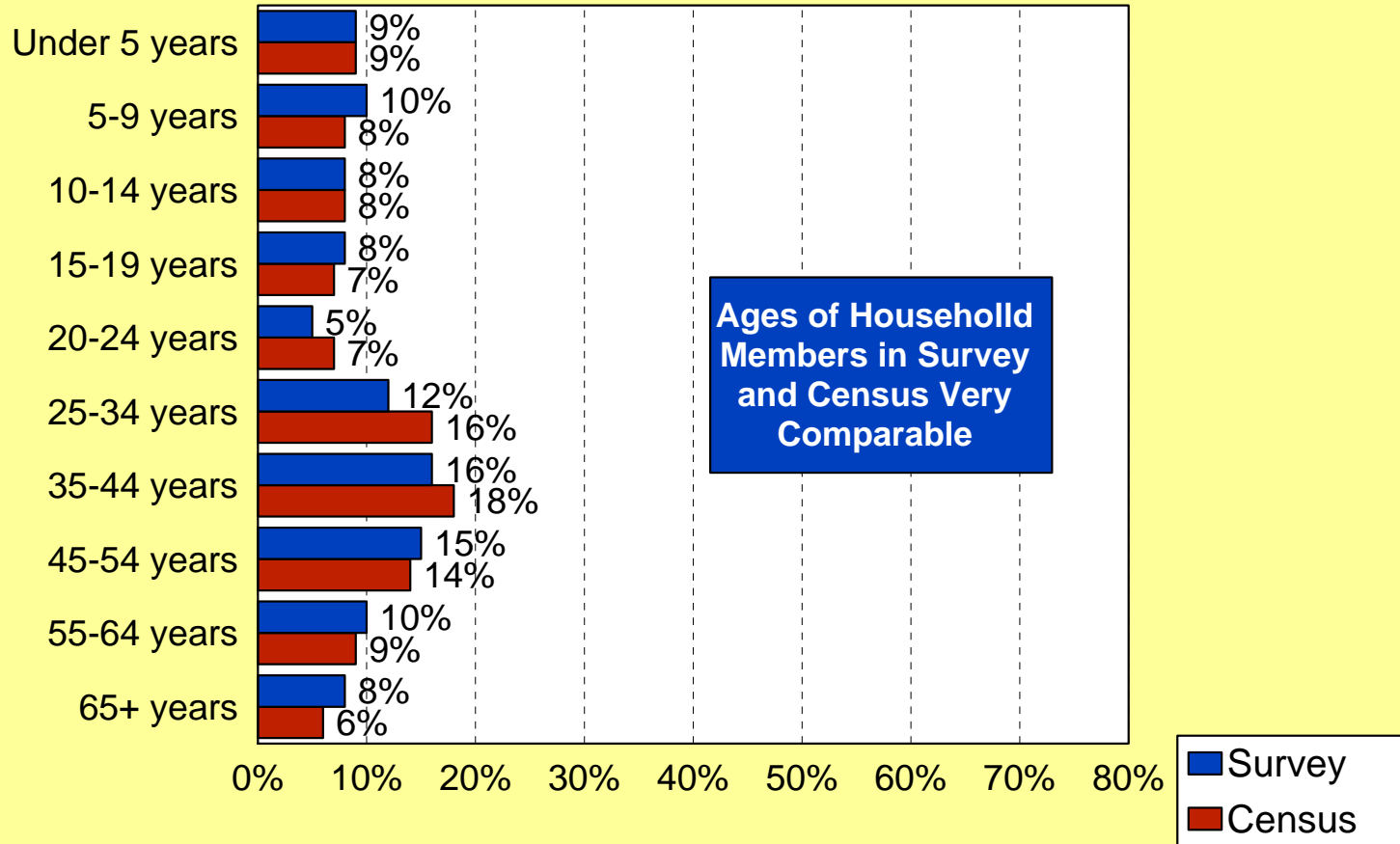
Q26. Demographics: Gender

by percentage of respondents



Q24. Demographics: Ages of People in Household

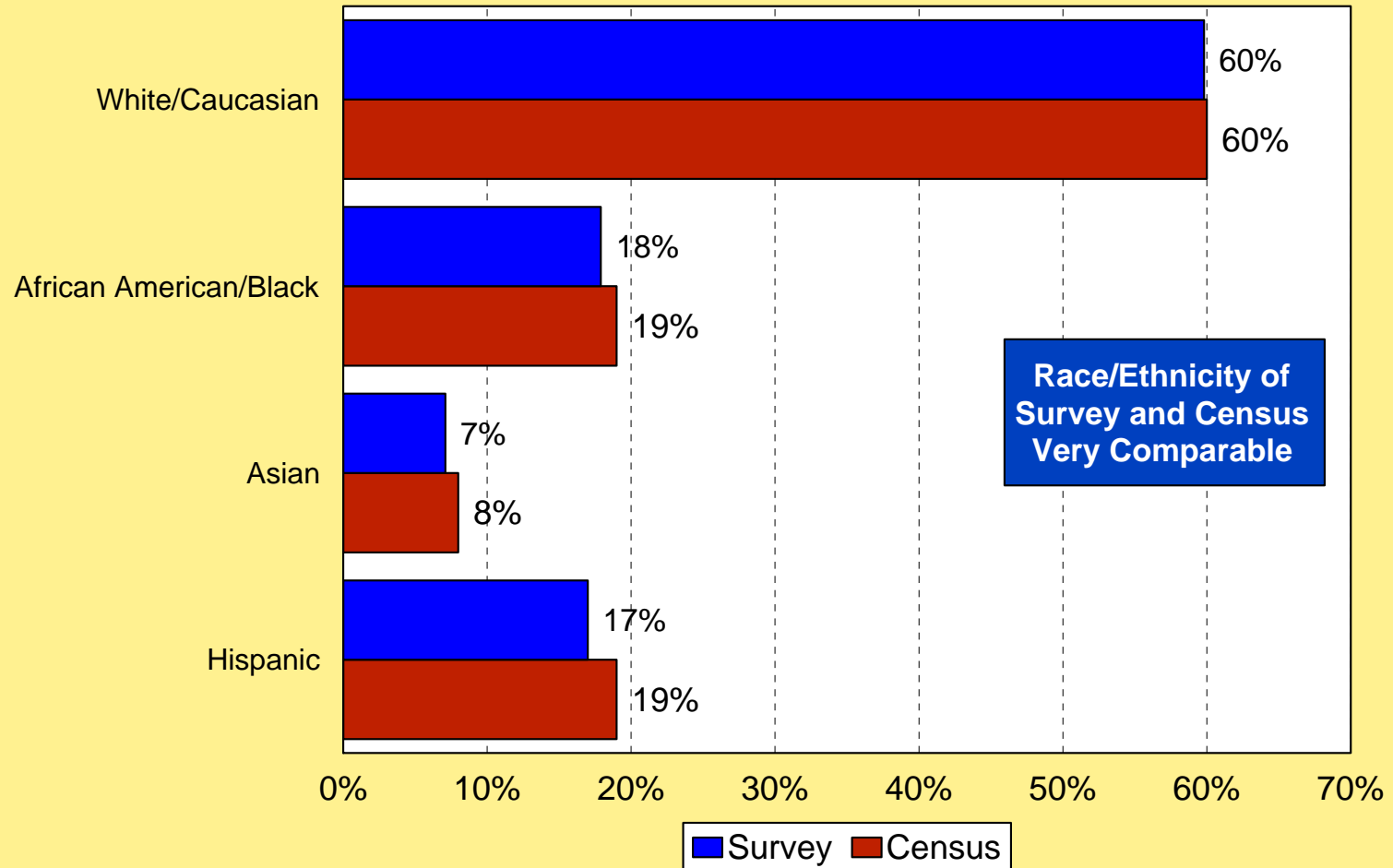
by percentage of household occupants



Source: Leisure Vision/ETC Institute (Jan 2008)

Q28. Demographics: Race/Ethnicity

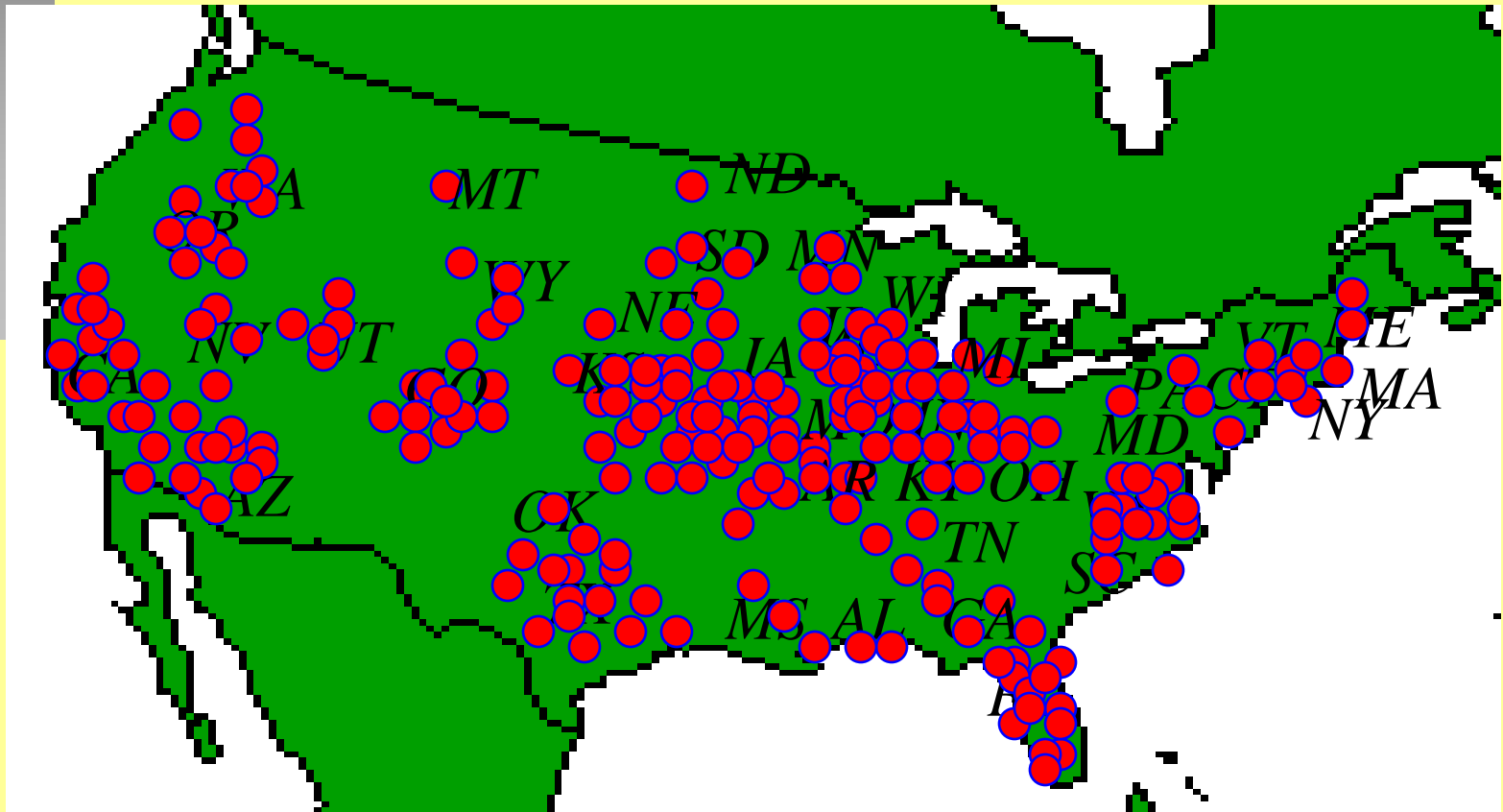
by percentage of respondents (multiple choices could be made)



Survey Results Broken Down By:

- *Location*
- *Household size and composition*
- *Race/Ethnicity*
- *Age and gender*
- *Amount willing to pay in property taxes*
- *How vote in election*

*Leisure Vision- More than 500 Needs
Assessment Surveys in 46 States*



*Benchmarking Comparisons to
National Clients*

Leisure Vision/ETC Clients Virginia and Major County and City Client Include

- *Albemarle County, VA*
- *Arlington County, VA*
- *Fairfax County, VA*
- *Loudoun County, VA*
- *Richmond, Virginia*
- *Roanoke County, VA*
- *Virginia Beach, VA*
- *Atlanta, GA*
- *Westchester County, NY*
- *St. Louis County, MO*
- *Miami, FL*
- *Henderson, Nevada*
- *Morris County, NJ*
- *Somerset County, NJ*
- *Pinellas County, FL*
- *Wake County, NC*
- *Oakland County, MI*
- *Hillsborough County, FL*
- *Johnson County, KS*
- *Mecklenburg County, NC*
- *Tucson, AZ*
- *Denver County, CO*
- *Kansas City, MO*
- *San Francisco, CA*

9 Major Survey Findings

- *Strong support for acquiring open space and green space for future generations*
- *Strong support for fixing up/repairing existing outdoor recreation facilities*
- *2/3rds of respondents would vote or might vote for a dedicated tax for open space and green space acquisition*

9 Major Survey Findings

- *The Prince William Park Authority is the prime provider of parks and recreation services*
- *Walking and biking trails and neighborhood parks are most important facilities. Soccer fields are most important facilities for youth*
- *Youth sports programs are most important programs for youth and adult fitness and wellness programs are most important programs*

9 Major Survey Findings

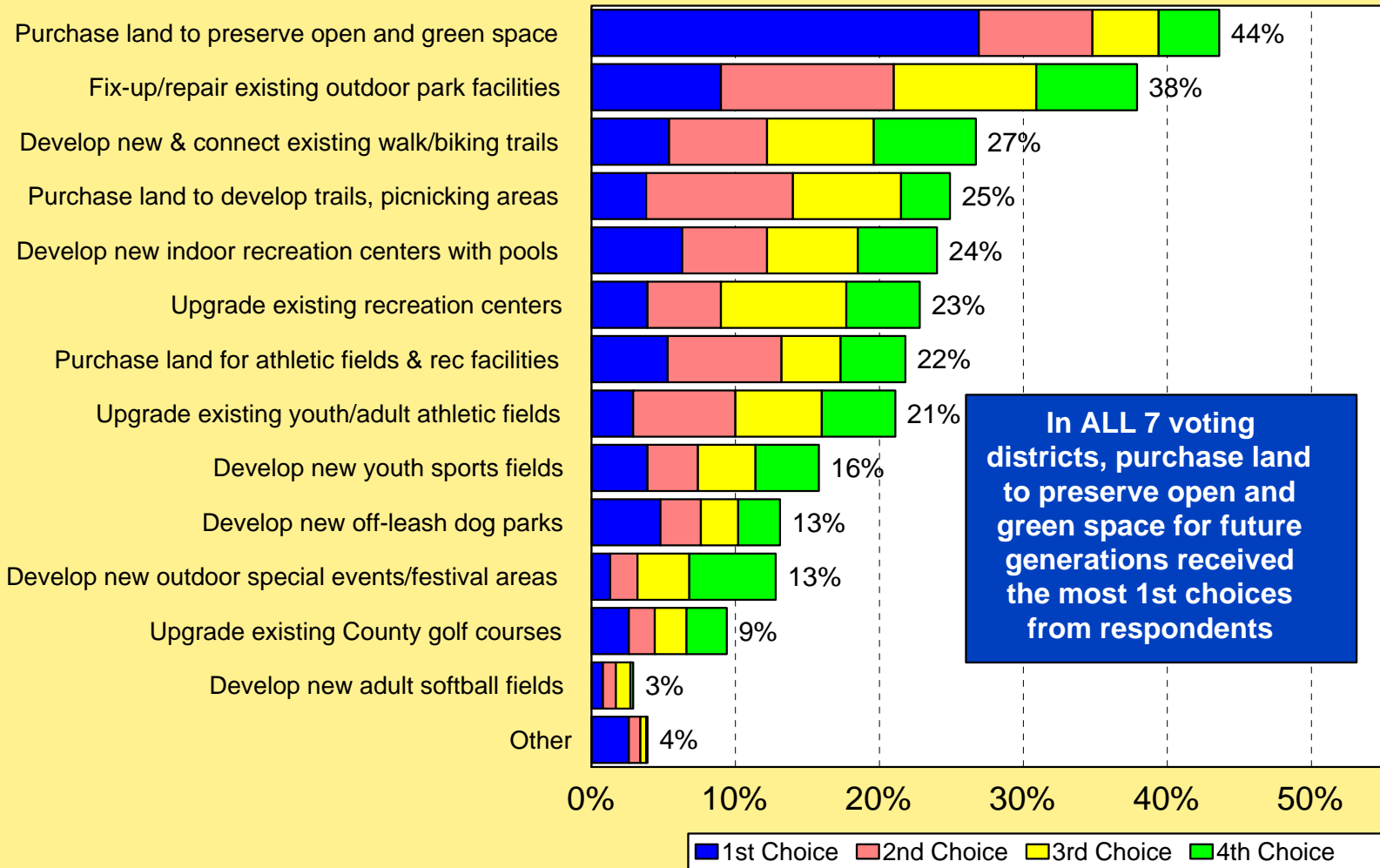
- *Improving physical health and fitness is the most important benefit to respondent households from parks, trails, recreation facilities and programs*
- *Making the County a more desirable place to live, preserve open space and the environment, increase property values in surrounding areas, and help reduce crime are the most important benefits to the future of Prince William County from parks, trails, recreation facilities and programs*

9 Major Survey Findings

- *Unmet citizen needs exist for a wide range of parks, trails, outdoor and indoor facilities and programs*

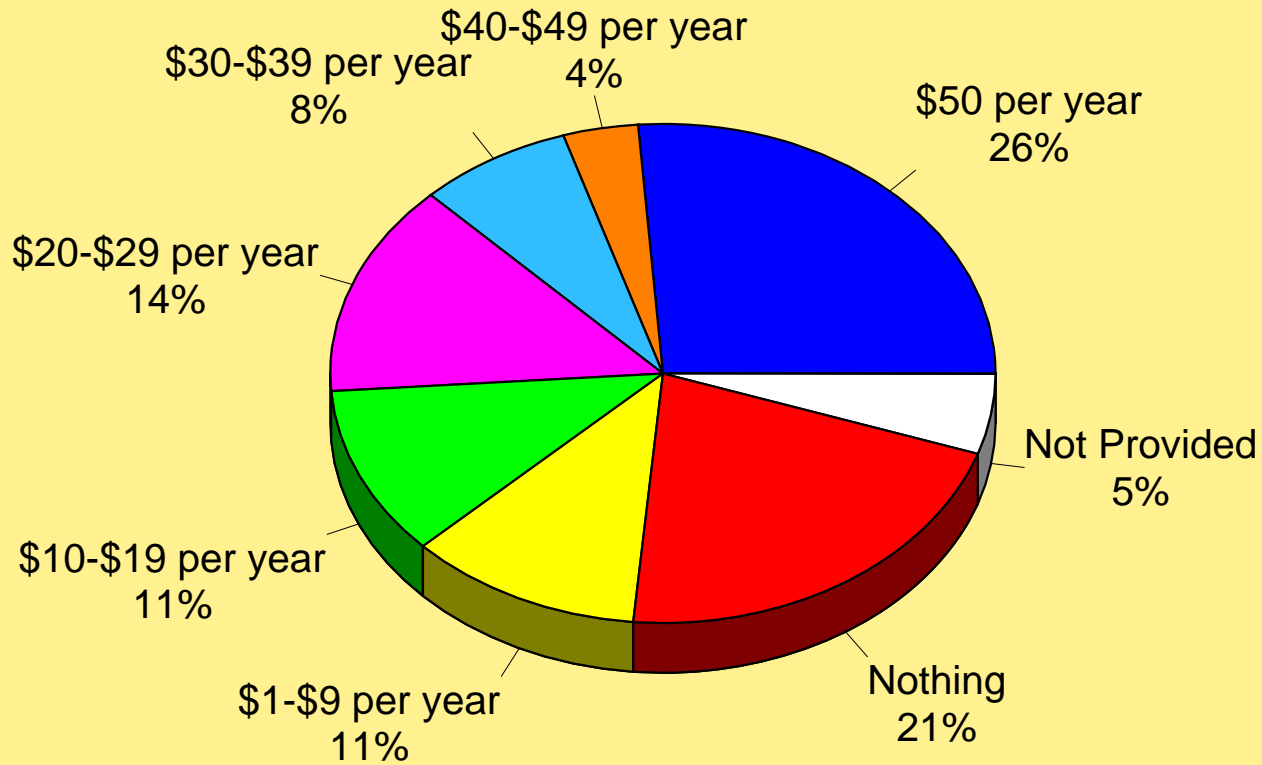
Q19. Actions Respondent Are Most Willing to Fund with Their County Tax Dollars

by percentage of respondents who selected the item as one of their top four choices



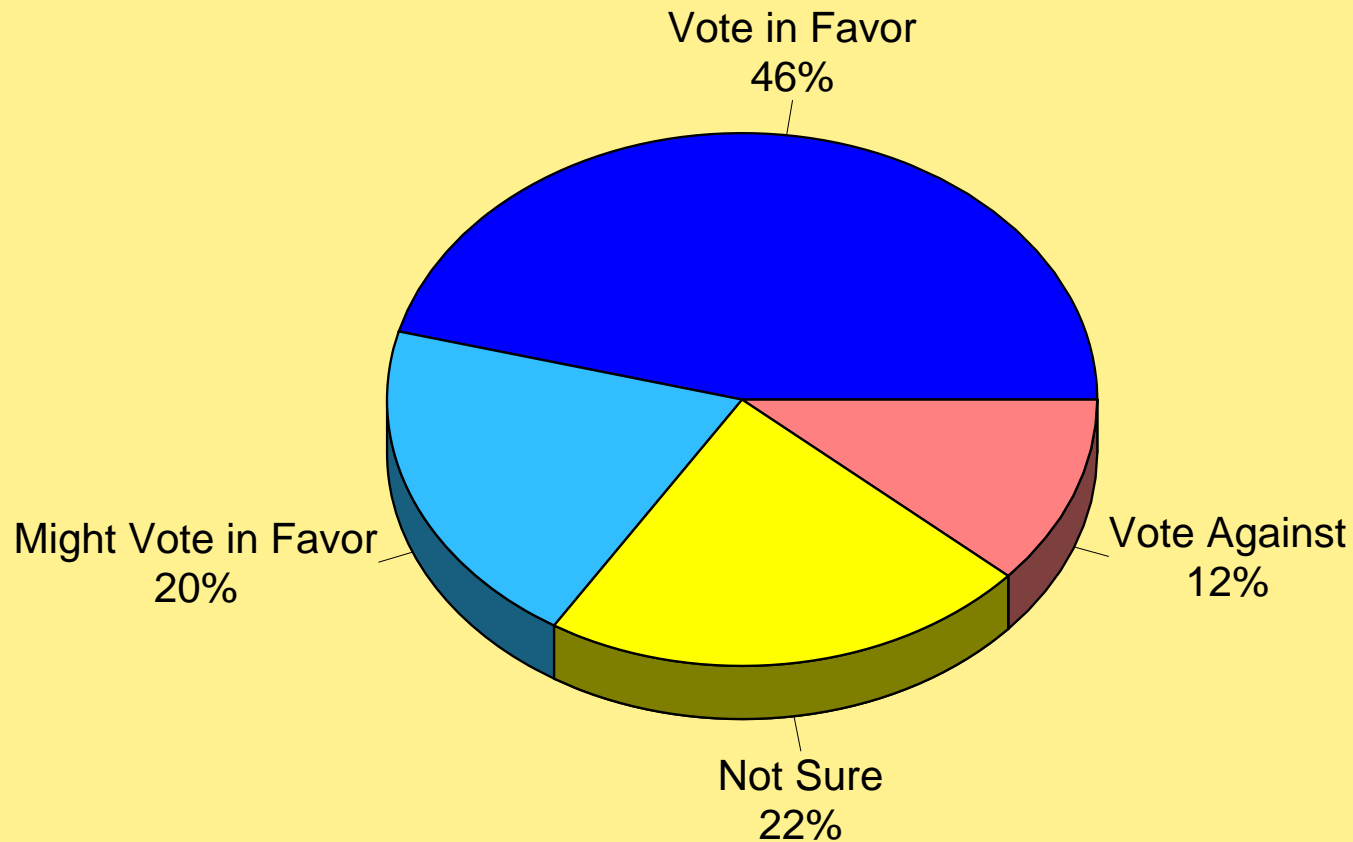
Q20. Maximum Amount of Additional Property Taxes Respondents Would Pay if it Was Used Only for Open Space and Parkland Acquisition in Prince William County

by percentage of respondents



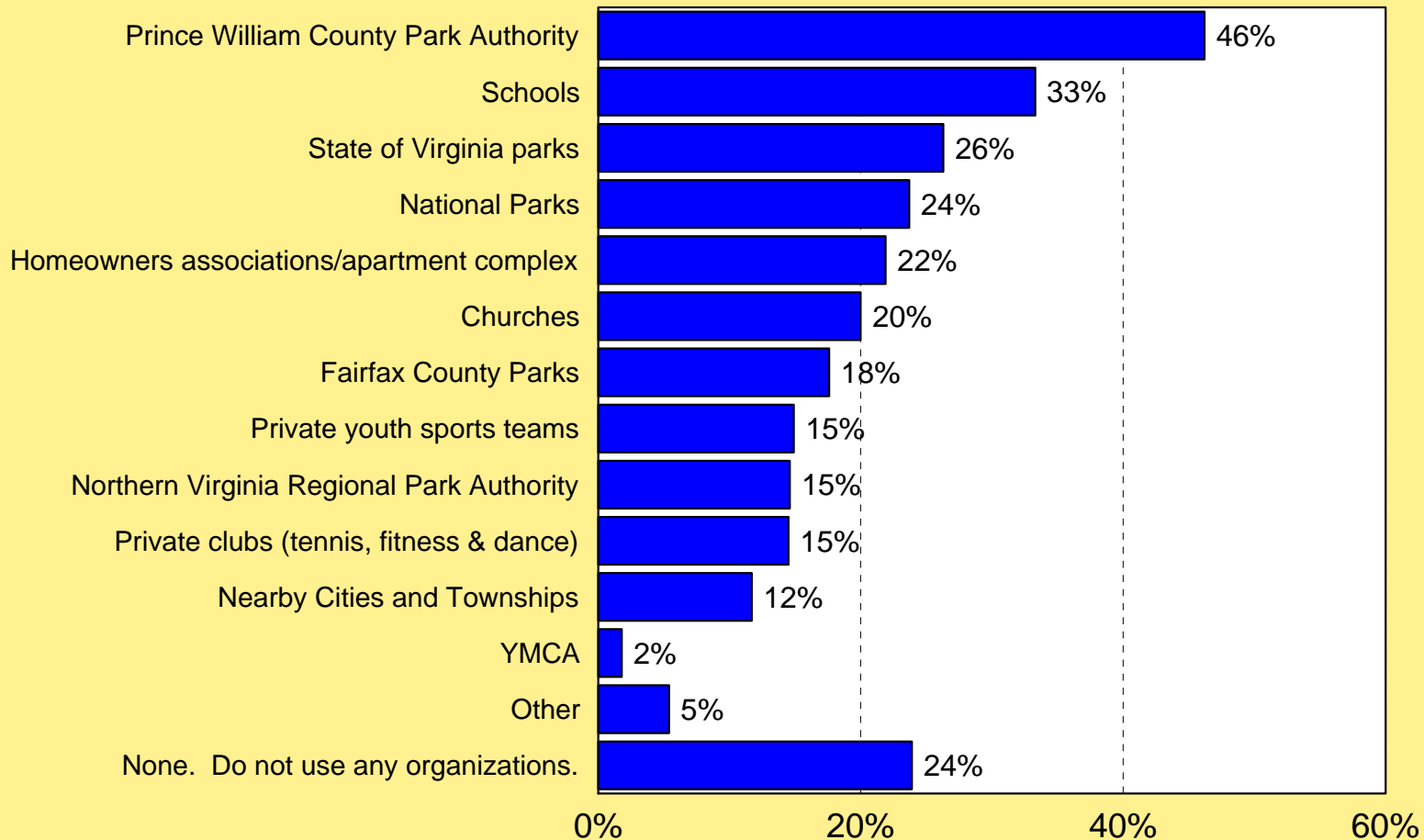
Q21. How Respondents Would Vote in an Election to Fund a Dedicated Tax for Open Space and Parkland Acquisition in Prince William County for the Amount of Tax Funding Respondents Indicated They Would Pay

by percentage of respondents



Q5. Organizations Respondent Households Have Used for Parks, Trails, and Recreation Activities During the Last 12 Months

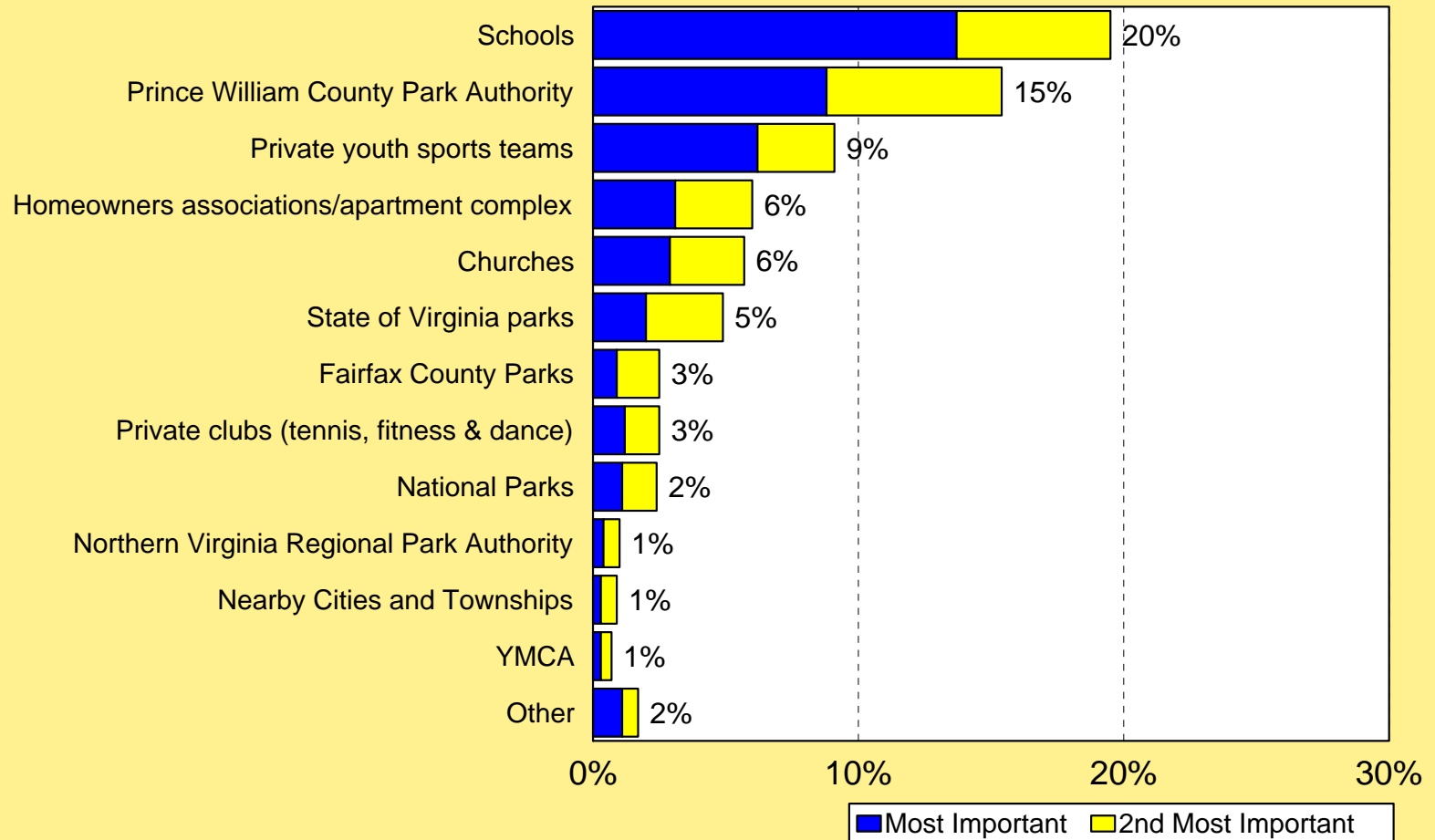
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (February 2008)

Q6. Organizations That Respondent Household Members Ages 17 and Under Use the Most for Parks, Trails, Sports, and Recreation Programs and Services

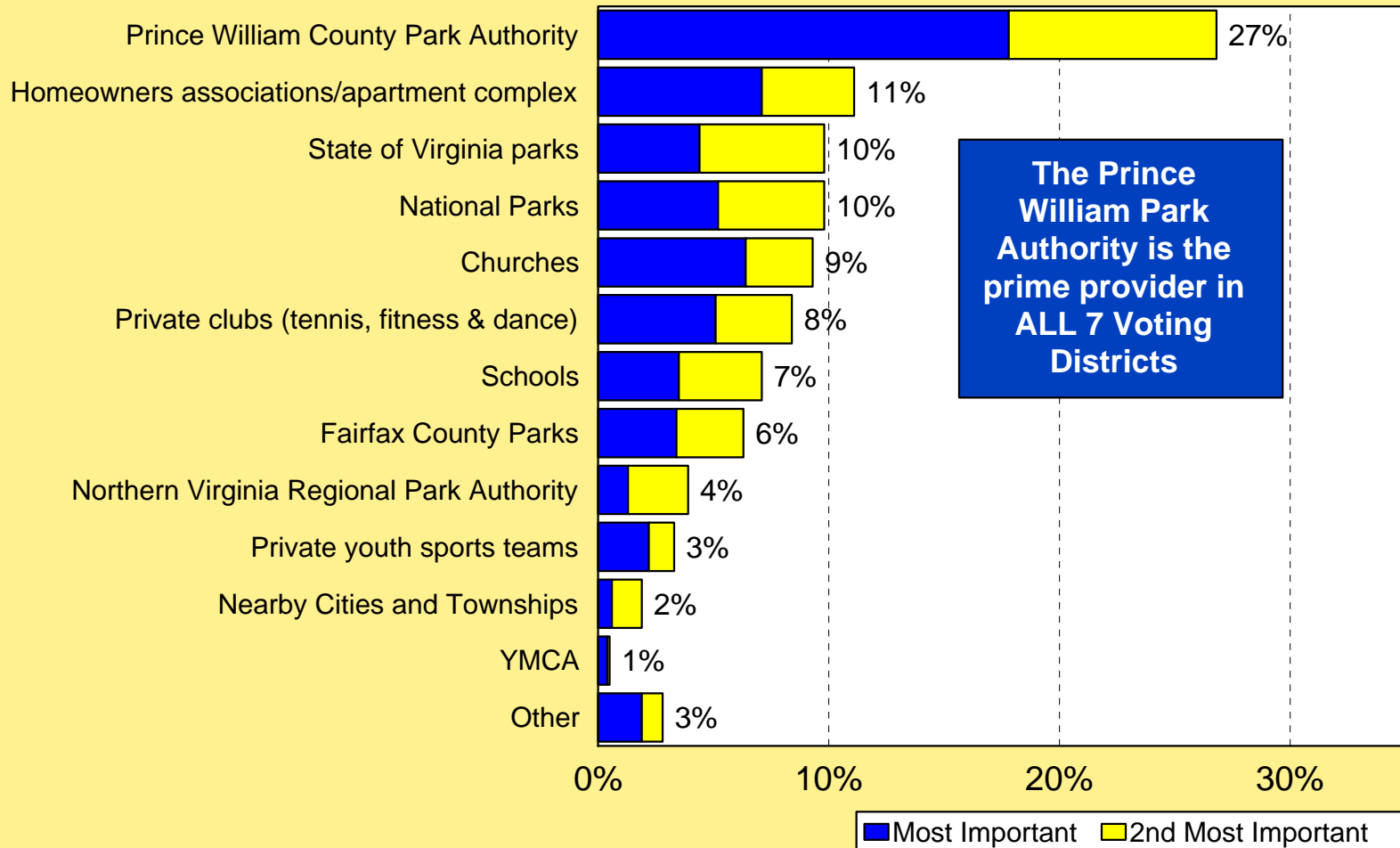
by percentage of respondents who selected the item as one of their top two choices



Source: Leisure Vision/ETC Institute (February 2008)

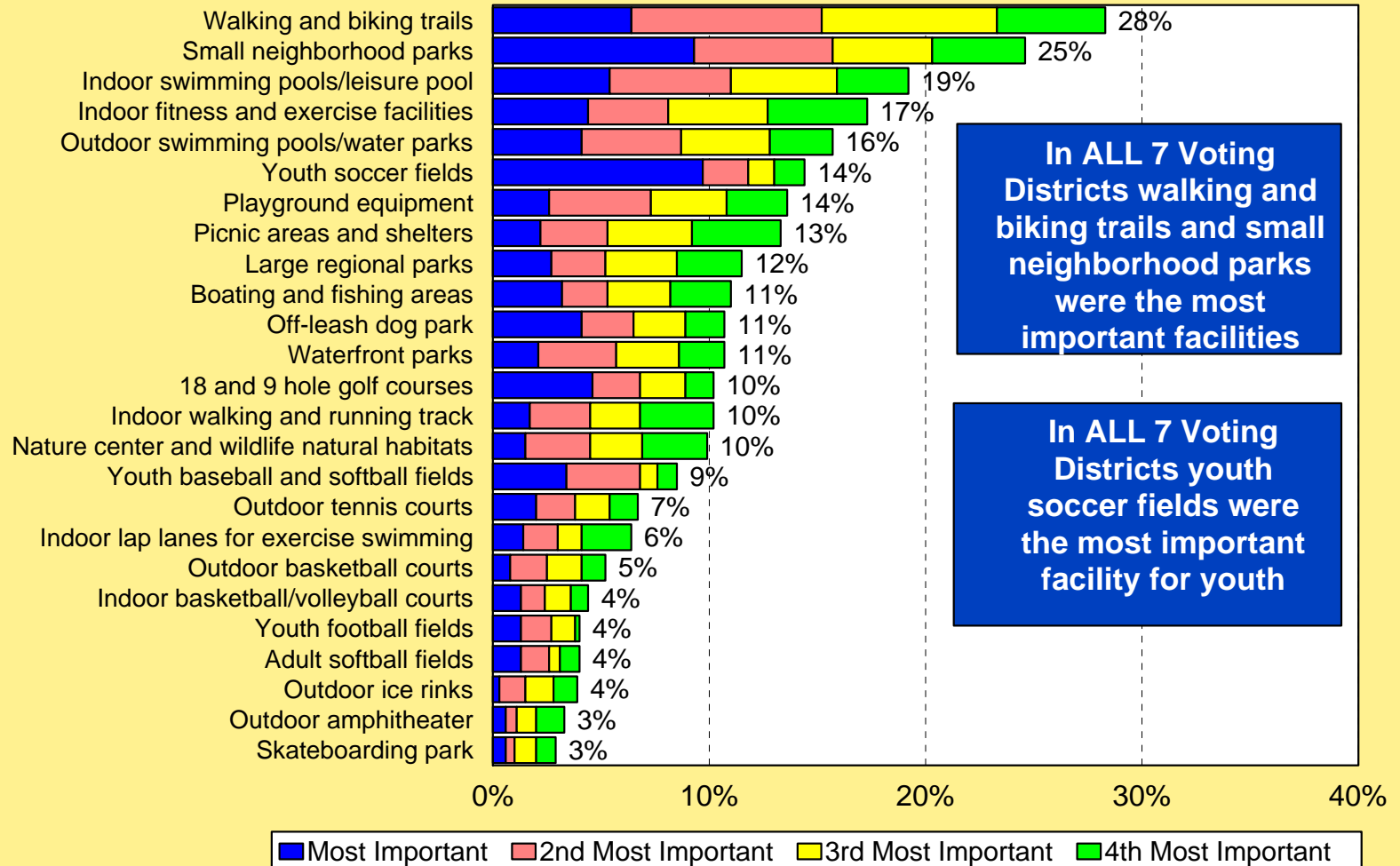
Q6. Organizations That Respondent Household Members Ages 18 and Over Use the Most for Parks, Trails, Sports, and Recreation Programs and Services

by percentage of respondents who selected the item as one of their top two choices



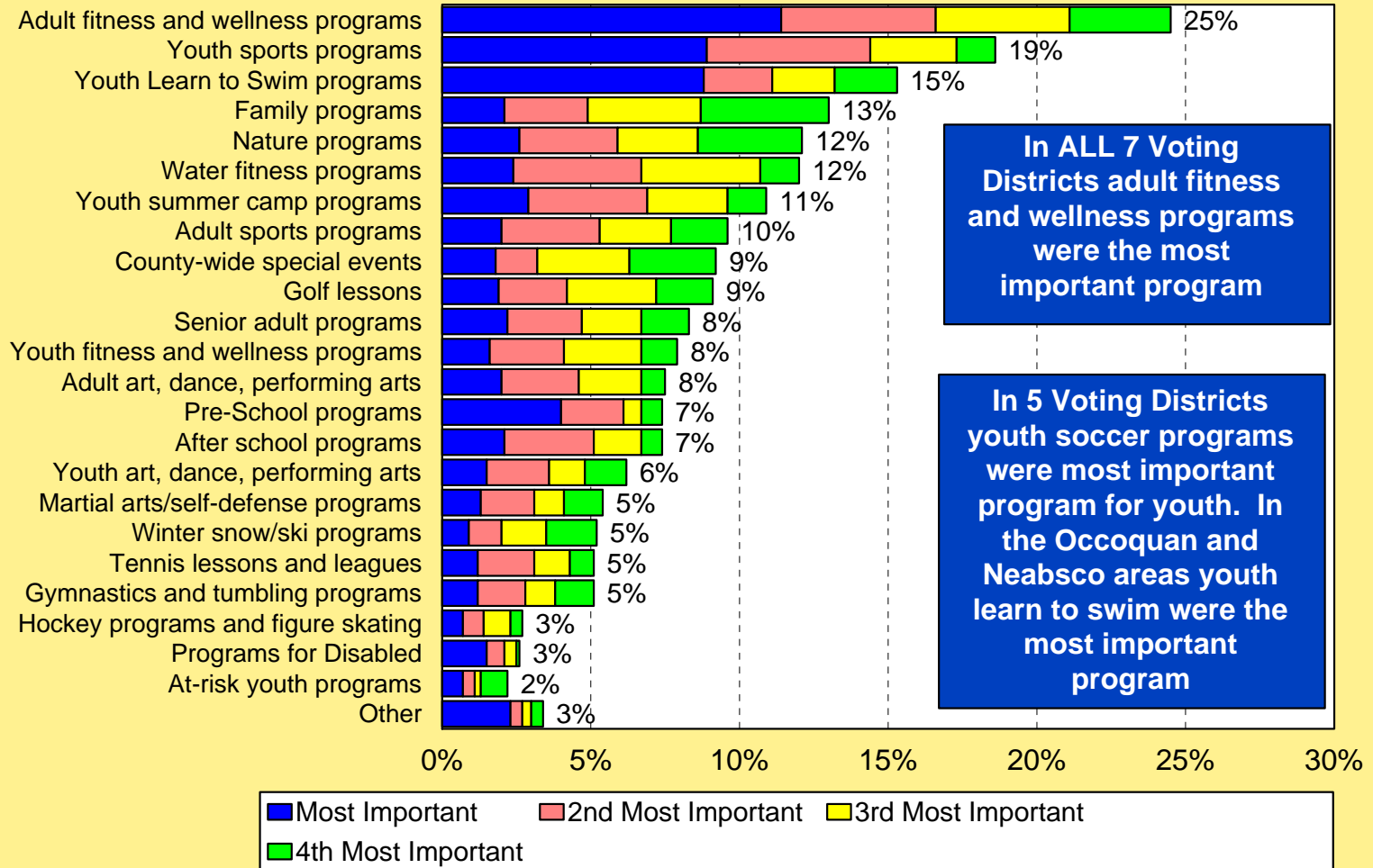
Q9. Most Important Parks and Recreation Facilities for the Prince William County Park Authority to Provide

by percentage of respondents who selected the item as one of their top four choices



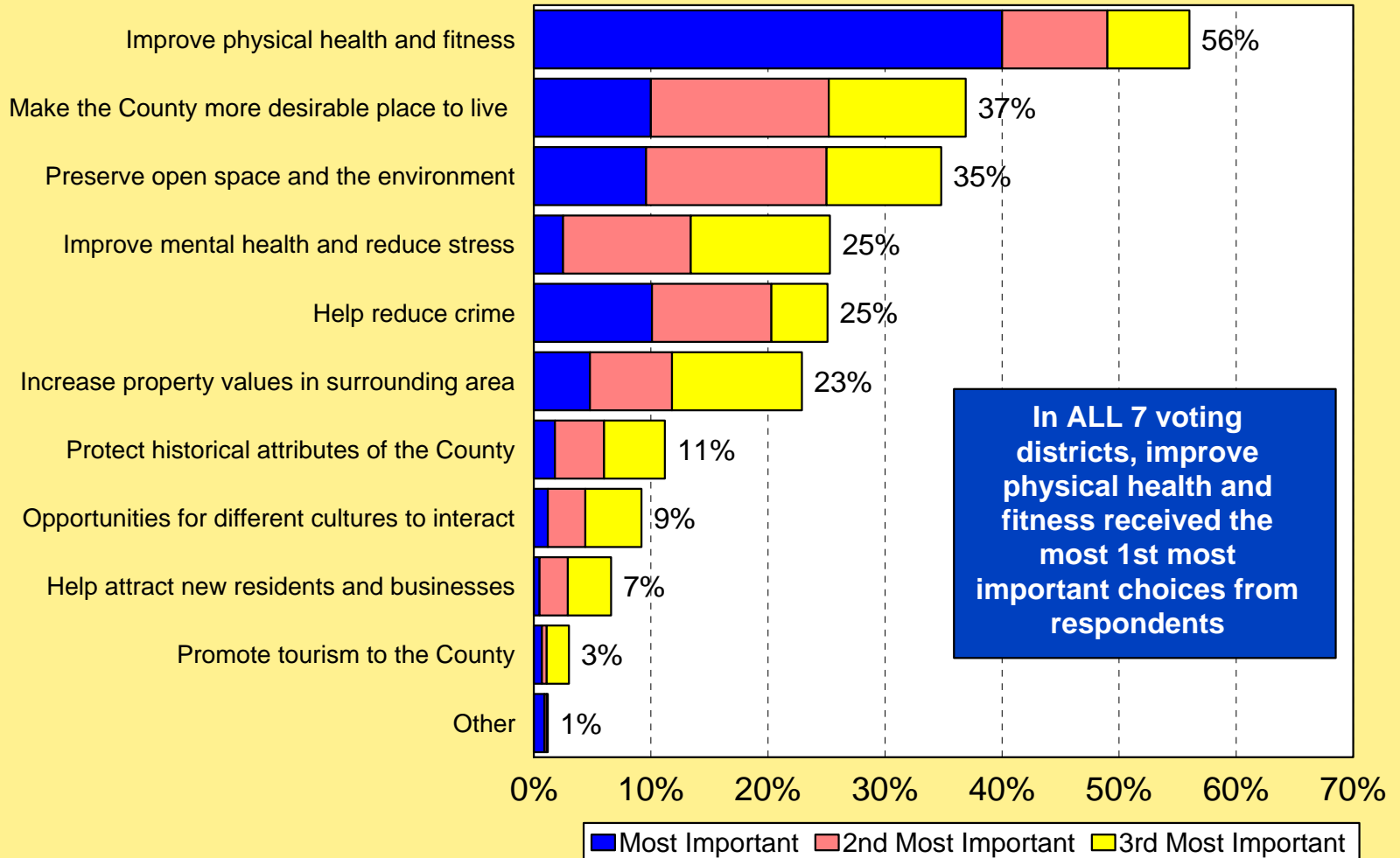
Q11. Recreation Programs That Are Most Important to Respondent Households

by percentage of respondents who selected the item as one of their top four choices



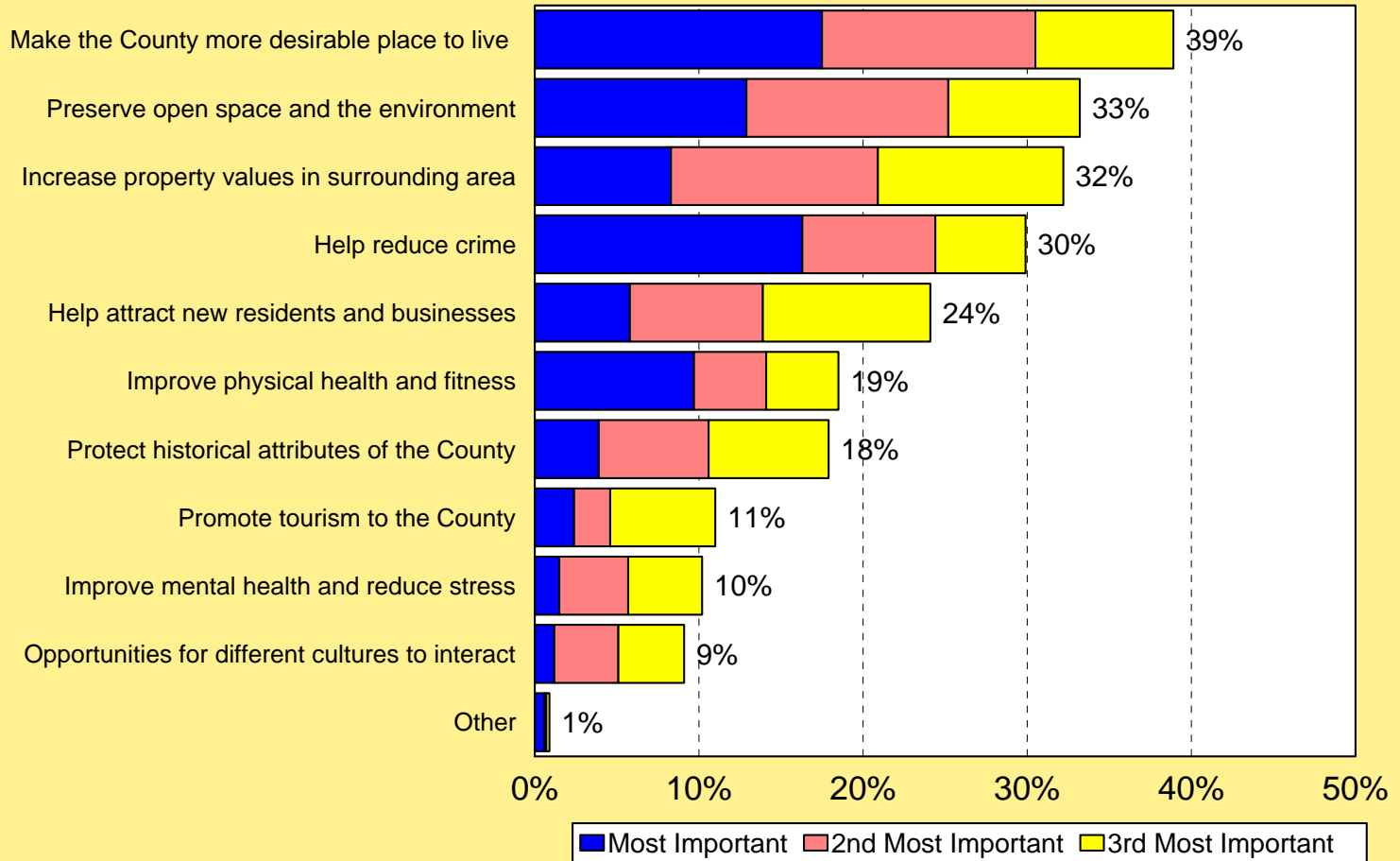
Q15. Potential Benefits That Are Most Important to Respondent Households

by percentage of respondents who selected the item as one of their top three choices



Q16. Potential Benefits That Are Most Important to the Future of Prince William County

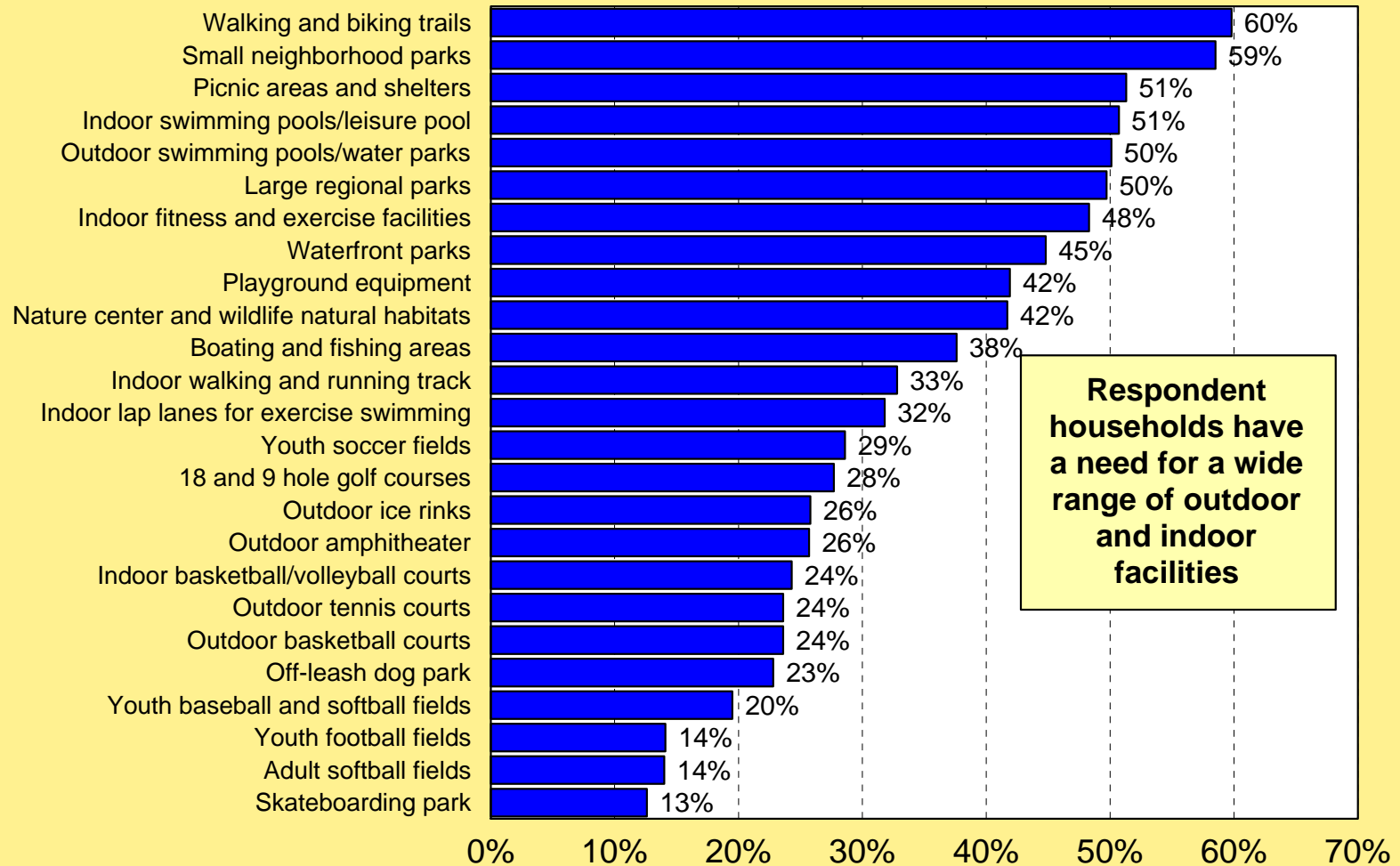
by percentage of respondents who selected the item as one of their top three choices



Source: Leisure Vision/ETC Institute (February 2008)

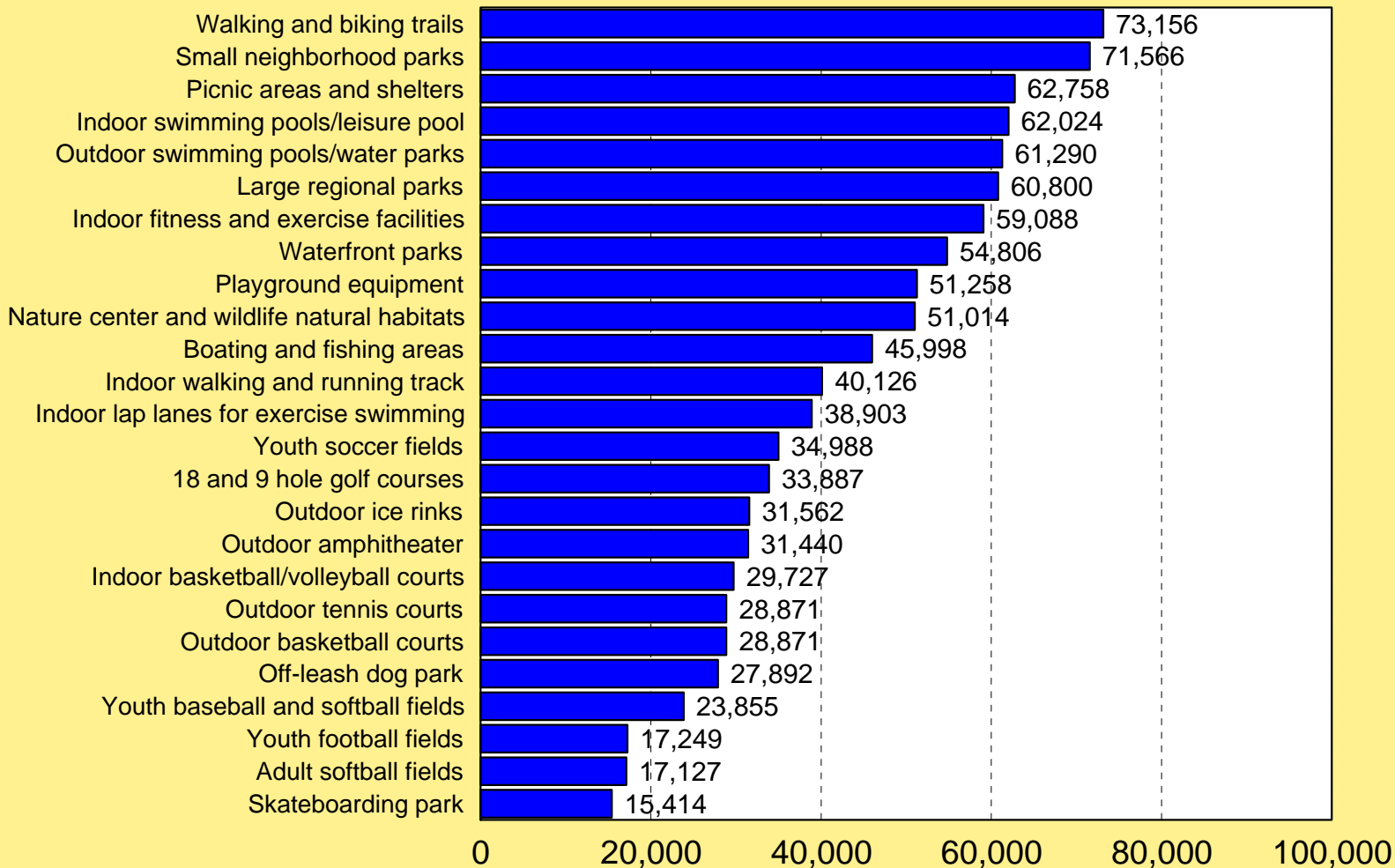
Q8. Respondent Households That Have a Need for Various Parks and Recreation Facilities

by percentage of respondents (multiple choices could be made)



Q8a. Estimated Number of Households in Prince William County That Have a Need for Various Parks and Recreation Facilities

by number of households based on 122,335 households in Prince William County

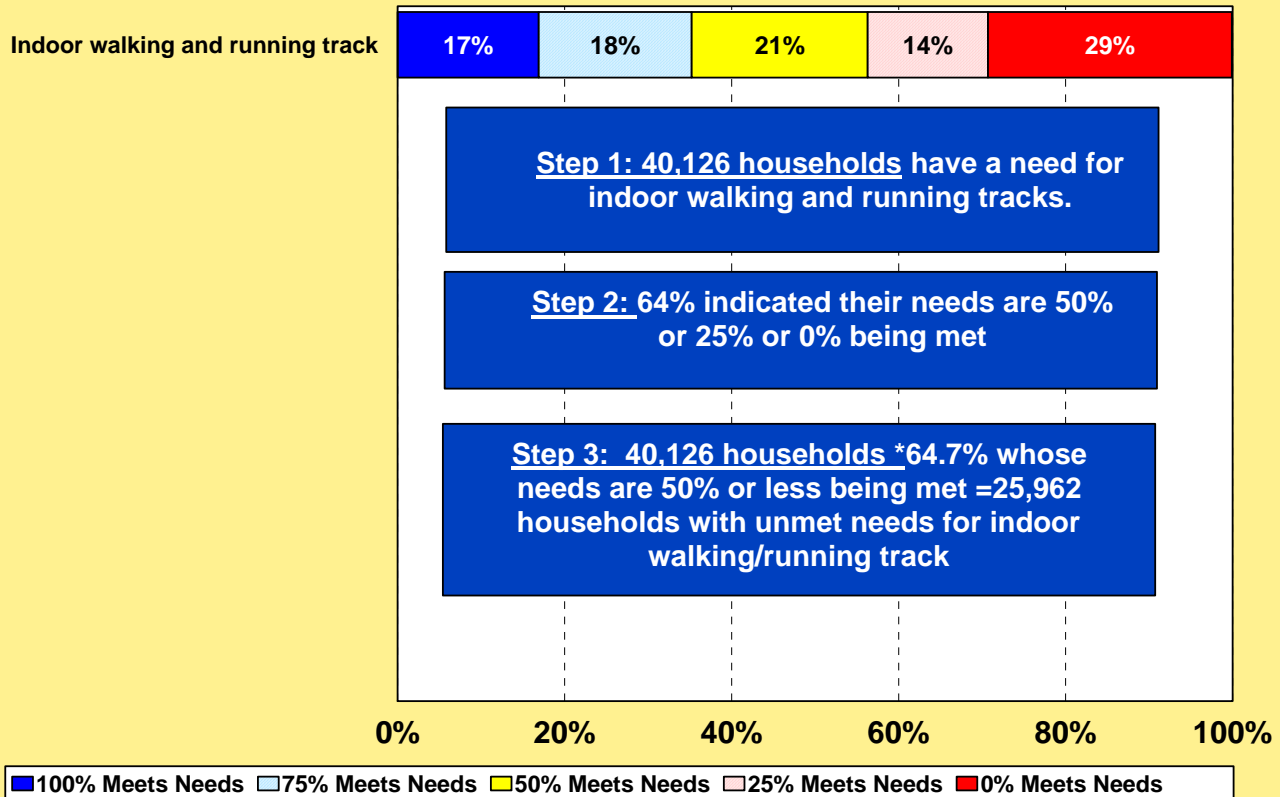


Source: Leisure Vision/ETC Institute (February 2008)

Calculating Unmet Need for Indoor Walking and Biking Tracks

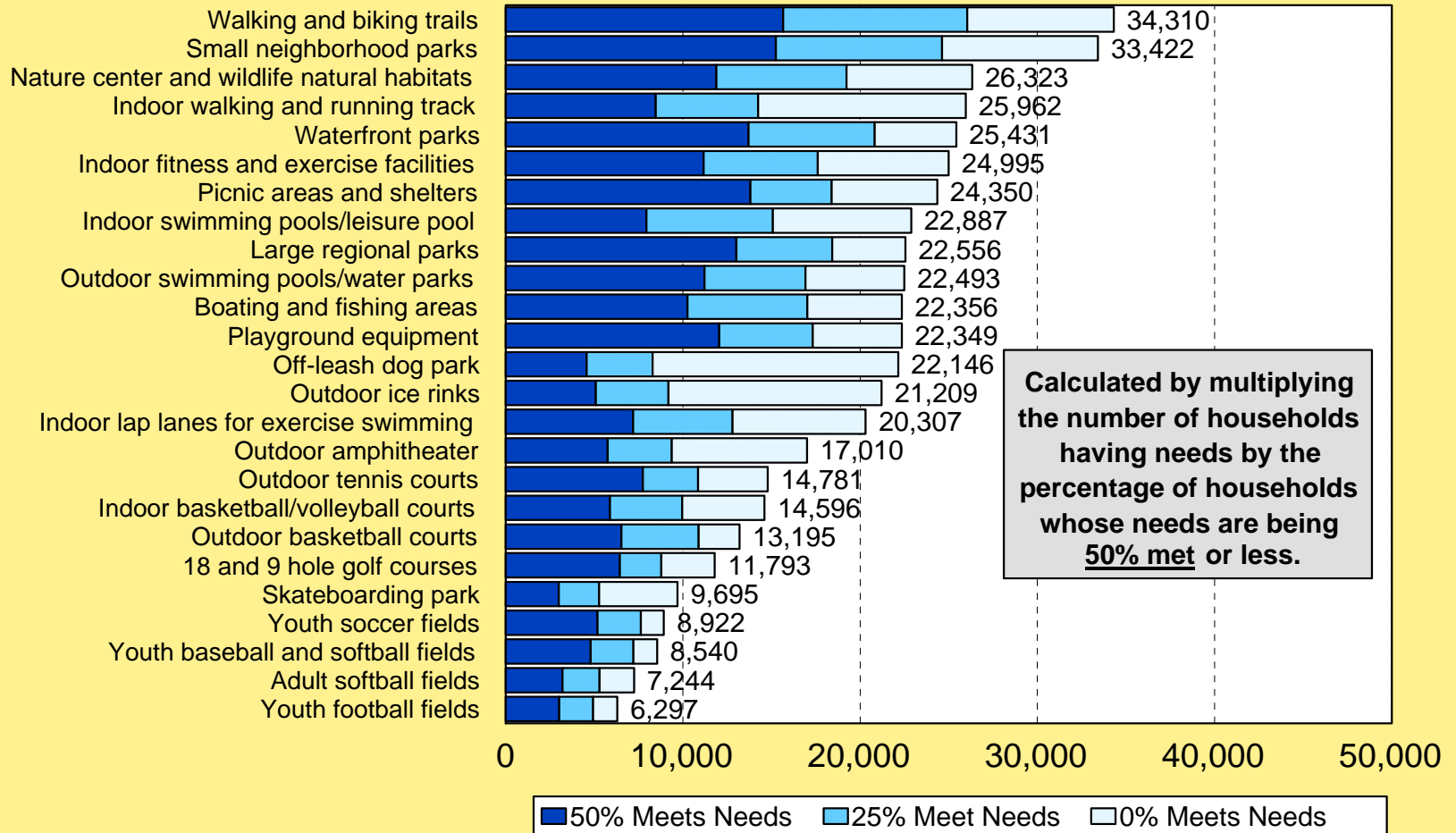
Q8b. How Well Parks and Recreation Facilities in Prince William County Meet the Needs of Respondent Households

by percentage of respondents with a need for parks and recreation facilities



Q8c. Estimated Number of Households in Prince William County Whose Needs for Parks and Recreation Facilities Are Only Being 50% Met or Less

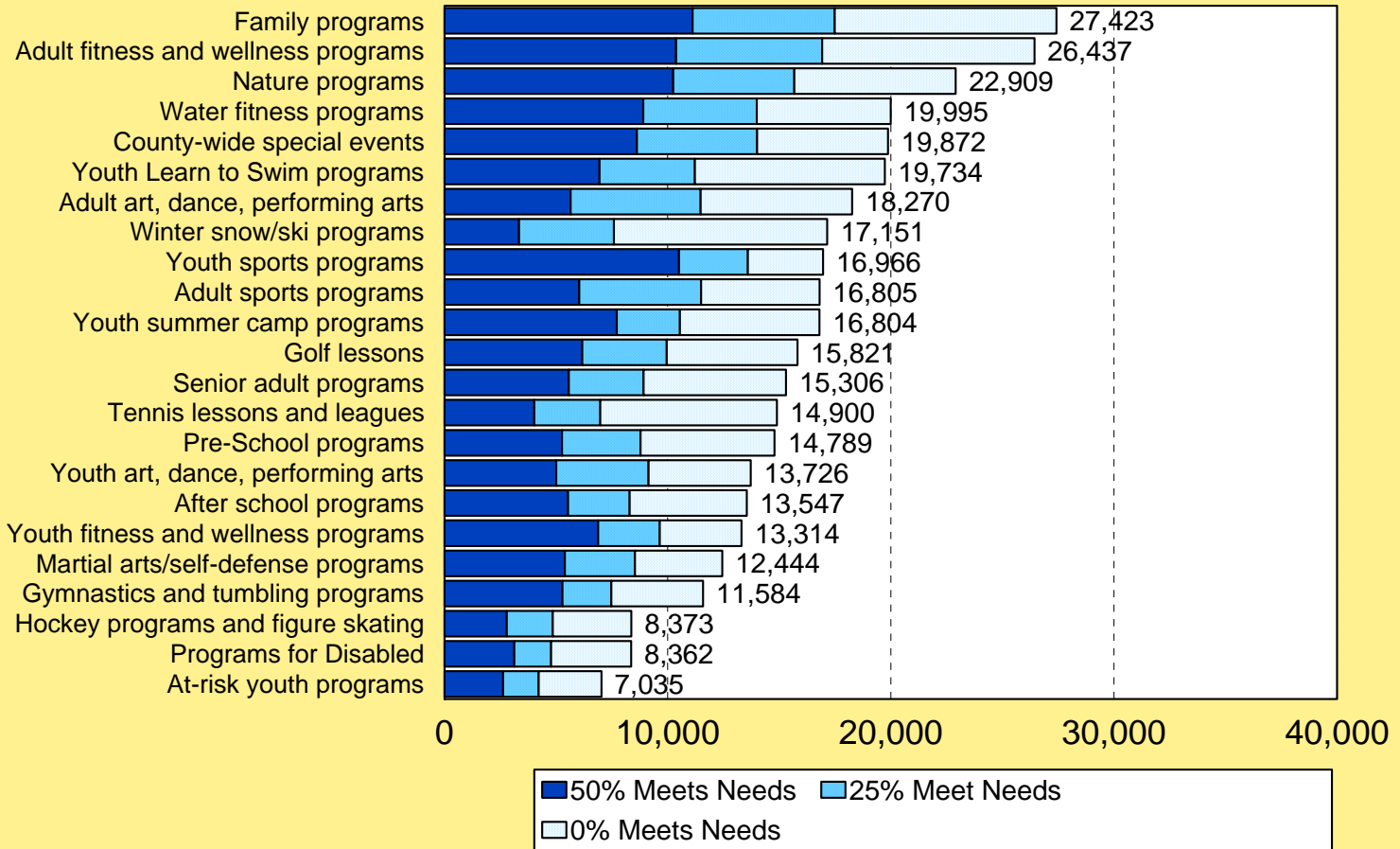
by number of households based on 122,335 households in Prince William County



Source: Leisure Vision/ETC Institute (February 2008)

Q10c. Estimated Number of Households in Prince William County Whose Needs for Parks and Recreation Programs Are Only Being 50% Met or Less

by number of households based on 122,335 households in Prince William County



Source: Leisure Vision/ETC Institute (February 2008)



Questions